

Case Study



Car Booking App

Client Profile:

Carzonrent (India) Pvt. Ltd. (CIPL) is India's #1 and a pioneer in shaping the personal ground transportation industry in India. The company also offers a complete bouquet of end-to-end long and short term car rental solutions through its fleet of 6500 cars across the country.

Tecnology Used:

Android SDK, iOS 8, Swift, Android studio

Business Situation:

“On demand” car rental services is in vogue today. Understanding the changing times the client need of a self-hosted technology solution on iOS and Android platform. Compassites worked closely with CarzonRent to allow customers to complete a rental contract using a mobile device.

Solution Approach:

To enable clients make online bookings through mobile devices team here developed fully integrated consumer-facing mobile app. The requirement was to deliver services like rental of cars of different type and price. The app has suite for booking and tracking cars. Rate management and accounting interfaces were integrated. With simple booking management and cancellation user could modify, review and cancel bookings as desired. The app also communicated customer check-ins and synchronizing data to central DB which could be used for car fleet management.

An uncomplicated booking system allows passengers to view profile, look at the closest vehicle, track vehicle on a map in real-time, get the cost of the trip, and make payments. Drivers can accept or reject a request ensuring timely reply to passengers.

A new SOS feature enabled passengers to intimate law officers in case of trouble with an instant dial.

Benefits & Results:

- ❑ Increased booking rates by 20%
- ❑ Optional extras like car type, time of travel can be easily chosen via the app
- ❑ Expedited the customer check-in process
- ❑ Enhanced brand perception among mobile users

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