

Case Study

LUCROR ANALYTICS

Client Profile:

Lucror Analytics is an independent credit research provider focusing on European and Asian corporate high yield markets. Lucror was established in September 2010 in Singapore by experienced market professionals and has since been entrusted as a reliable research partner by some of the largest and most reputable participants in the high yield segment.

Their institutional clients include asset managers, family offices, hedge funds, investment and private banks that recognize the value and distinct advantage that independent credit research instils in their investment and risk management decisions.

Tecnology Used:

Microsoft Dot Net Server,
SQL server

Business Situation:

Professionals at Lucror perform the task of collecting financial data from various companies, and this data is then studied by analysts who project reports through which the risks associated with purchasing stocks or bonds of those companies can be predicted by Lucror's subscribers. The company wanted a robust platform to handle complex data analytics based on which investments suggestions were made. The company and its subscribers needed an interface to communicate and the web application for the same was developed by Compassites.

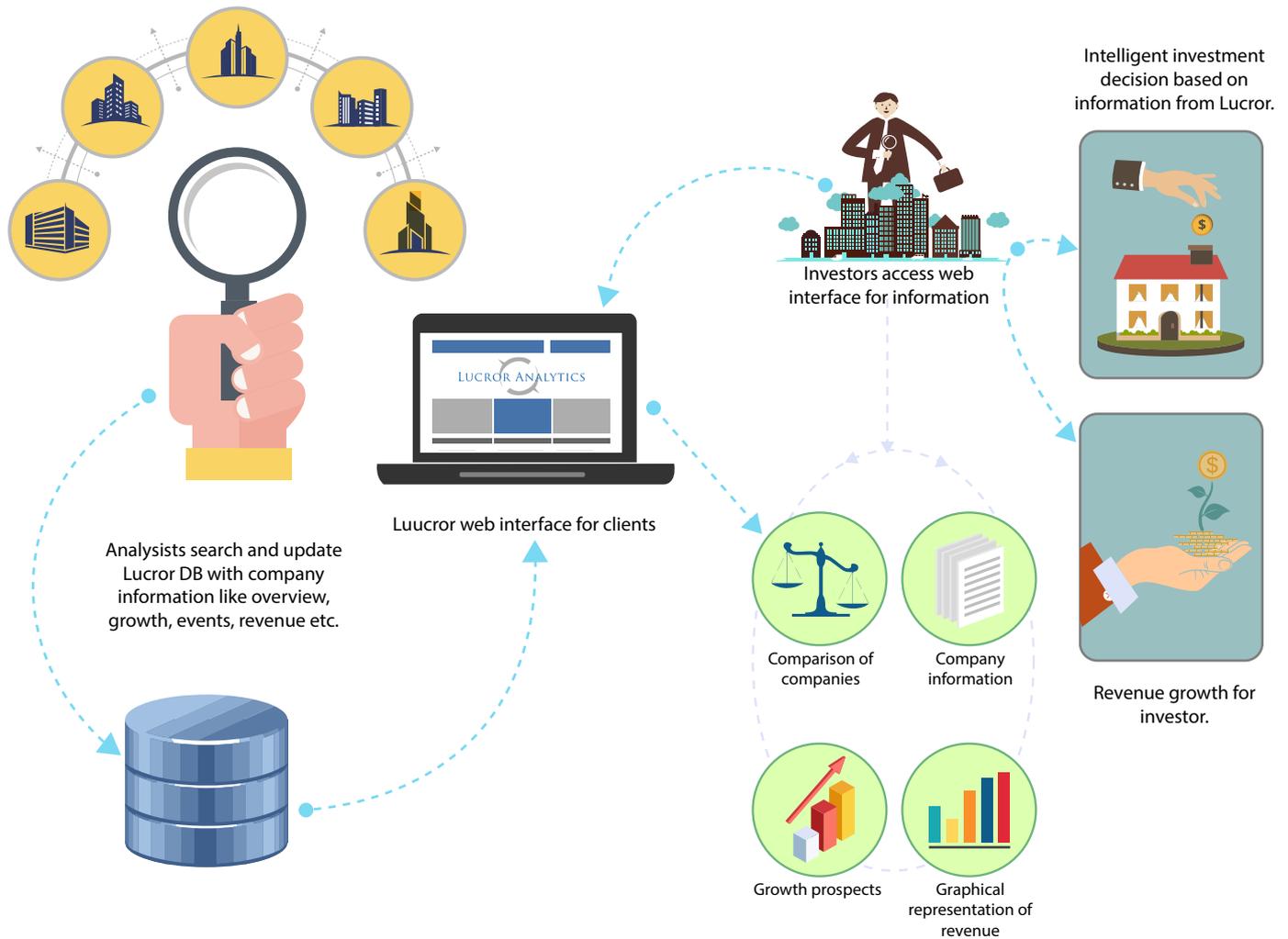
Solution Approach:

The application developed by Compassites stores records of each company in its database. Using the web application, Lucror's clients can view complete information associated with the companies they have subscribed to, after logging in. The information includes the overview of the company, recent events within the company, reports of financial turnover in each quarter etc. Thus, a user can get a clear idea of risks and benefits of investing in a particular company after reviewing its details.

An additional feature is that analysts can upload excel sheets containing figures related to profits made by the company over the year or any similar numerical data, and this data is interpreted by the system and converted into graphs and charts. Thus, a user has an added advantage of graphically viewing a company's performance. Moreover, companies' performances can be compared which helps the users make better decisions.

Benefits & Results:

- ❑ Web application developed provides a user friendly interface for the subscribers.
- ❑ System stores permanent records of each company and this information is easily upgradable.
- ❑ Companies can be compared with each other, which aids in decision making.



- ❑ The web application provides easily interpretable visual data.
- ❑ Records and figures can be automatically converted into graphs and charts.