

Case Study



Client Profile:

The Nadathur group loosely follows a family office model and invests the funds in its disposal into various asset classes such as private equity, real estate, etc. Some of these are mature, with standard mechanisms to track (such as public equity), while others are more unstructured (like real estate). Investments are made through various companies that are instituted as partnership firms or private limited companies by the family members.

Tecnology Used:

DB - MySQL

API - J2EE

HTML using JSP / PHP

Business Situation:

The financial accounting related to Nadathur's investments is handled using tools such as Miles, ACT, etc. However, these tools do not allow for meta data tracking and also do not provide a comprehensive view of the portfolio. Wanting to introduce more structure to investment and transaction data in an improved storage format as well as a system to help follow up on internal events and activities, Nadathur approached Compassites for a full-fledged portal solution. This came to be known as project EasyVu.

The objectives of this project were:

- a) Provide a mechanism to track meta data related to companies (Bank details, signatory details)
- b) Ability to setup calendars associated with a schedule of events or to setup custom events - Statutory schedule, BOD meetings
- c) Ability to report on the investments across the various asset classes within a cluster of companies
- d) Store documents and associate it them as specific documents for a company or an investment (e.g., term sheet for a private equity investment).
- e) Alternately store documents with tags within a larger context (e.g., real estate reports)
- f) Ability to capture notes by individuals and store them within a context
- g) Set up nomenclatures across entities and asset classes to facilitate storing meta data within these nomenclatures
- h) Seamlessly allow email to be archived within specific entities / asset classes, such as an email-based KM
- i) Full text search across all stored data

Apart from these direct objectives, the project aims to set up the following:



- ❑ Set up a strong user and role domain model that can be used across applications
- ❑ Set up the foundations for an analytics platform
- ❑ Set up the foundations for a large data storage (data and meta data)
- ❑ Set up the foundation for an automation and workflow application

Solution Approach:

The EasyVu solution was implemented in two phases.

Phase 1:

This involved:

- ❑ Integration with Miles and setting up an entities / companies / clusters hierarchy
- ❑ Finance department-specific information management for legal entities (banks, auditors, etc.)
- ❑ Events calendars - Statutory, custom, and extensible calendars, designed on top of Google calendars
- ❑ A document repository for storage, tagging, setting hierarchy, etc.
- ❑ A knowledge management (KM) module – Integrate corporate email with Outlook and Gmail plugin
- ❑ Set up investments and manage meta data related to private equity (PE)
- ❑ Set up projects and manage meta related to a project, for real estate
- ❑ Allow non-India offices to set up entities
- ❑ Role and permission management

Phase 2:

This involved:

- ❑ Converting the data from the Miles tool into an easily readable format
- ❑ Collating information on asset classes and the investments in each class
- ❑ Showing updated information on investments

Benefits & Results:

Phase 1:

- ❑ Finance teams across offices can manage operational data easily
- ❑ Wealth management teams can easily store, access and share transaction as well as KM documents related to private equity and real estate
- ❑ Leadership team would have greater control over document management and knowledge management

Phase 2:

- ❑ Data from the Miles tool would be conveniently displayed as MIS information on EasyVu
- ❑ Integrated view of all asset classes and investments in each asset class
- ❑ A view of the latest information on each investment type (e.g., strategic investments)

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